

ART PROGRAM

FOR HIGH SCHOOL LEVEL

By Alfonso Corona
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ART Program

for High School Level

ArtEssential.org

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- This program provides the necessary curriculum for students pursuing Architecture, Engineering, Liberal Arts, Fashion, Design, Visual Arts, and related fields. Most high-school art programs have been decimated in previous decades by lack of funding, this program fills in this void largely facilitating the advancement of the students during the first semesters of college.
- This is a comprehensive Art Program with a 4 month duration.
- High School level.
- Disciplines involved: Art History, Photography, Mixed Media, Carving, Print Making, Painting, Design Thinking, Mindfulness, among others.
- Activities: Hands-on Art workshops, Museum visit, activities with parents, etc.
- This is a dynamical Art program that provides core knowledge of Art history, visual communications, World cultures and profound graphic language understanding.
- The students will finish this program with a strong Design Portfolio that would be based in a creative and relevant subject, including artworks from at least three different Art disciplines.
- Each student will learn the use of tools, theory, mediums and materials related to current visual communication languages.

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- 1st Module: Art Fundamentals (4-week duration – 8 hours total per week, per student)
 - 4-hr on Fridays: Focusing on Theory, Mind Mapping, Creative Process, Design Thinking
 - 4-hr Saturdays: Each student has a 1 on 1 session with teacher, 4 groups total
 - Groups of up to 20 students

Syllabus Overview

- Introduction to Art
- Why Art?
- Art as human communication element
- Classical Artists and Art forms
- Contemporary Artists
- Museum visit
- Logbook and Portfolio creation, methodologies, and road map

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- 2nd Module: Photography (4-week duration)
 - 4-hr Fridays: Focusing on Theory, group building, mind mapping, etc.
 - 4-hr Saturdays: Each student has a 1 on 1 session with teacher, 4 groups total

Syllabus Overview

- Introduction to Photography
- Why Photography?
- Photography as human communication tool
- Main Photography Streams
- Classic Photographers
- Studio Practice
- Photographic Equipment (formats, digital and analog outputs, lights, etc)
- Photography Project (developing a body of work based on the student's subject)
- Portfolio Creation & Reviews

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- 3rd Module: Drawing & Painting (4-week duration)
 - 4-hr Fridays: Focusing on Theory, group building, mind mapping, etc.
 - 4-hr Saturdays: Each student has a 1 on 1 session with teacher, 4 groups total

Syllabus Overview

- Drawing lines, forms, shapes with charcoal (2 completed artworks)
- Color abstractions (2 completed artworks)
- Figurative drawing and painting (3 completed artworks)
- Visual communication elements and image language in painting
- Art Project goals (developing a body of work based on student's subject)
- Student Exhibition preparation, Logbook and Portfolio development.

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- 4th Module: Mixed Media (4-week duration)
 - 4-hr Fridays: Focusing on Theory, different techniques, business development.
 - 4-hr Saturdays: Each student has a 1 on 1 session with teacher, 4 groups total

Syllabus Overview

- Techniques included: Carving, Engraving, 3D Printing, Cold Ceramics, String Art, etc
- Studio Practice
- Business Development
- Logbook and Portfolio finishing touches
- Student Art Exhibition with completed artworks and Portfolio

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Program Facilitator

• **Alfonso Corona** is a professional photographer with over 25 years of experience, proficient in all camera formats, print outputs, and laboratory techniques. He holds a diploma in Professional Photography from the EAF, Mexico City. Alfonso was a college level professor with 7 years of experience in the Architectural and Design department at Universidad Iberoamericana in Mexico City; he was also an International Art Examiner for the International Baccalaureate (IBO) for 2 years. Alfonso has also worked as Therapist, Art Director, Strategic Marketing, Printed Media and Marketing Consultant, Alfonso is skilled in many software platforms and manual techniques. He is fluent in Spanish and English, conversant in French. In the past 20 years he has designed and facilitated numerous Workshops for all ages and academic levels.

His wellness approach is influenced by the experiences from more than 1,500 hours of training in diverse bodywork therapy, wellness, and holistic disciplines, as well as over a decade of professional practice.

For more info please visit: kitemm.com – atomreflections.com – artessential.org